Homecoming Online Coverage Assignment

Journalism & Senior Journalism

**Each journalist** will choose or be assigned an aspect of Homecoming on which the journalist will report. You will create an online story in whichever format fits your area of coverage, to be decided by and/or approved by the editorial board.

**Diversity of Coverage**

Unless grade-specific, stories must feature at least one person from each academic grade, especially when quoting students. The featured students should be people with whom the journalist is not close friends. Males and females should be interviewed equally, with perhaps the exception of PowderPuff.

**Photo Goal**

At least three photos for every article/aspect of coverage. Packages should be between 20 seconds and 1 minute in length. Photospreads will feature at least 10 photos, which means the journalist should take at least 40 photos. If you are creating a photospread, expectations must be clear, and you will likely have to write a smaller article on another aspect of Homecoming as well.

**Possible Coverage of Homecoming (as of Nov. 1)**

History of Homecoming (Ava/Morgan??)

Pep Rally

 Photospread of each class?

 Photospread of the “minute-to-win-it” games?

 ((insert your ideas here))

Spirit Week

 Daily spirit photo contest on Twitter; Photo of the Day posted on our website by first lunch??

Athletics

 Football game Sat. Nov. 15/Senior Day for football and cheer

 (not sure if anyone else will still be competing for fall sports at that time)

**Length**

Story length will be determined by adviser and editorial staff based on individual purposes of coverage.

**Alternative Coverage**

Each student should incorporate at least one element of multimedia coverage into his or her article.

Twitter, video package, Storify, Steller, infographic, etc.

As a staff, we will determine which stories/photos will be featured in our December print edition.

*\*See the revised rubric for grading and explicit expectations.*

*Again, stories will vary as may certain expectations.*