Animal Farm

Squealer & Napoleon Speeches

By: Caelyn Radziunas, Caroline Gervais, and Meghan St. Amand
"You have heard then, comrades," he said, "that we pigs now sleep in the beds of the farmhouse? And why not? You did not suppose, surely, that there was ever a ruling against *beds*? A bed merely means a place to sleep in. A pile of straw in a stall is a bed, properly regarded. The rule was against sheets, which are a human invention. We have removed the sheets from the farmhouse beds, and sleep between blankets. And very comfortable beds they are too! But not more comfortable than we need, I can tell you, comrades, with all the brainwork we have to do nowadays. You would not rob us of our repose, would you, comrades? You would not have us too tired to carry out our duties? Surely none of you wishes to see Jones back?"

-examples of *irony*
"Surely none of you wishes to see Jones back?"

- **Repetition/Ad Nauseam**
  - where the speaker repeats a concept or idea over and over again to persuade and get their point across.
  - Squealer does this in almost every speech

- **Appealing to fear**
  - Jones coming back = their worst fear

- **Rhetorical Question**
  - a question posed for its persuasive effect, without the expectation of a reply

"The rule was against sheets, which are a human invention. We have removed the sheets from the farmhouse beds, and sleep between blankets."

- **Amplification**
  - Restating a word or idea and expanding it using elaboration or clarifying details
"You have heard then, comrades," he said, "that we pigs now sleep in the beds of the farmhouse? And why not? You did not suppose, surely, that there was ever a ruling against beds?"

- **Rhetorical Question**
"A bed merely means a place to sleep in. A pile of straw in a stall is a bed, properly regarded."

- **Hyperbole**
  - an exaggeration
"You would not rob us of our repose, would you, comrades? You would not have us too tired to carry out our duties?"

- **Rhetorical Question**
"And very comfortable beds they are too! But not more comfortable than we need, I can tell you, comrades, with all the brainwork we have to do nowadays."

- **Brainwashing**
  - convincing someone to do something by twisting and exaggerating the truth
"Comrades," he said quietly, "do you know who is responsible for this? Do you know the enemy who has come in the night and overthrown our windmill? SNOWBALL!" he suddenly roared in a voice of thunder. "Snowball has done this thing! In sheer malignity, thinking to set back our plans and avenge himself for his ignominious expulsion, this traitor has crept here under cover of night and destroyed our work of nearly a year. Comrades, here and now I pronounce the death sentence upon Snowball. 'Animal Hero, Second Class,' and half a bushel of apples to any animal who brings him to justice. A full bushel to anyone who captures him alive!"
Explaining This Quote

**Ad Hominem:** "Traitor"
- word or feeling is attached to idea, product, or person

**Emotional Appeal (to the animals):** "Animal hero, Second Class, and half a bushel of apples to any animal who brings him to justice. A full bushel for anyone who captures him alive!"
- Associating with your feelings to create an emotional response to the person, product, etc.

**Rhetorical Question:** "Do you know who is responsible for this? Do you know the enemy who has come in the night and overthrown our windmill?"
- A question posed for its persuasive effect without the expectation of a reply.
Explaining This Quote Cont.

**Brainwashing:** "Snowball has done this thing! In sheer malignity, thinking to set back our plans and avenge himself for his ignominious expulsion, this traitor has crept over here in the middle of the night and destroyed our work of nearly a year.

- Twisting the truth. Convincing someone that a certain thing is correct, even though it is not true.

**Hyperbole:** "Comrades, here and now I pronounce the death sentence upon Snowball."

- Exaggeration

**Metaphor:** "SNOWBALL! He suddenly roared in a voice of thunder."

- A comparison of two unlike things.
"Comrades!" cried Squealer, making little nervous skips, "a most terrible thing has been discovered. Snowball has sold himself to Frederick of Pinchfield Farm, who is even now plotting to attack us and take our farm away from us! Snowball is to act as his guide when the attack begins. But there is worse than that. We had thought that Snowball's rebellion was caused simply by his vanity and ambition. But we were wrong, comrades. Do you know what the real reason was? Snowball was in league with Jones from the very start! He was Jones's secret agent all the time. It has all been proved by documents which he left behind him and which we have only just discovered. To my mind this explains a great deal, comrades. Did we not see for ourselves how he attempted—fortunately without success—to get us defeated and destroyed at the Battle of the Cowshed?"

"That was our mistake, comrade. For we know now—it is all written down in the secret documents that we have found—that in reality he was trying to lure us to our doom."
"Snowball has sold himself to Frederick of Pinchfield Farm, who is even now plotting to attack us and take our farm away from us! Snowball is to act as his guide when the attack begins."

Emotional Appeal
- Betrayed by one of their own (Snowball)
- A former friend threatening to attack

Appeal to Fear
- The threat of being attacked

"We had thought that Snowball's rebellion was caused simply by his vanity and ambition."

Name Calling
- Feeling of negative traits attached to Snowball

Hyperbole
- Exaggeration on how Snowball really was

"Snowball was in league with Jones from the very start! He was Jones's secret agent all the time."

Emotional Appeal
- Having been betrayed and tricked by Snowball the whole time

Repetition
- The idea of Jones
Explaining This Quote Cont.

"It has all been proved by documents which he left behind him and which we have only just discovered."

Amplification
- Adding details to prove that Snowball was against the others

"Did we not see for ourselves how he attempted—fortunately without success—to get us defeated and destroyed at the Battle of the Cowshed?"

Rhetorical Question
- Doesn't require or want an answer
- Asks the question to make the animals think about it in his terms
"That was part of the arrangement!" cried Squealer. "Jones's shot only grazed him. I could show you this in his own writing, if you were able to read it. The plot was for Snowball, at the critical moment, to give the signal for flight and leave the field to the enemy. And he very nearly succeeded—I will even say, comrades, he would have succeeded if it had not been for our heroic Leader, Comrade Napoleon. Do you not remember how, just at the moment when Jones and his men had got inside the yard, Snowball suddenly turned and fled, and many animals followed him? And do you not remember, too, that it was just at that moment, when panic was spreading and all seemed lost, that Comrade Napoleon sprang forward with a cry of 'Death to Humanity!' and sank his teeth in Jones's leg? Surely you remember that, comrades?" exclaimed Squealer, frisking from side to side.

"Our Leader, Comrade Napoleon," announced Squealer, speaking very slowly and firmly, "has stated categorically—categorically, comrade—that Snowball was Jones's agent from the very beginning—yes, and from long before the Rebellion was ever thought of."

"That is the true spirit, comrade!" cried Squealer, but it was noticed he cast a very ugly look at Boxer with his little twinkling eyes. He turned to go, then paused and added impressively: "I warn every animal on this farm to keep his eyes very wide open. For we have reason to think that some of Snowball's secret agents are lurking among us at this moment!"
"I could show you this in his own writing, if you were able to read it."

**Appeal to Authority**
- If the authority says it, then it must be true

"Do you not remember how, just at the moment when Jones and his men had got inside the yard, Snowball suddenly turned and fled, and many animals followed him? And do you not remember, too, that it was just at that moment, when panic was spreading and all seemed lost, that Comrade Napoleon sprang forward with a cry of 'Death to Humanity!' and sank his teeth in Jones's leg? Surely you remember *that*, comrades?"

**Rhetorical Questions**
- Doesn't require an answer

"has stated categorically—categorically, comrade—"

**Repetition**
- Restates 'categorically' to get his idea across

"I warn every animal on this farm to keep his eyes very wide open. For we have reason to think that some of Snowball's secret agents are lurking among us at this moment!"

**Appeal to Fear**
"And he very nearly succeeded—I will even say, comrades, he *would* have succeeded if it had not been for our heroic Leader, Comrade Napoleon."

**Repetition**
- Repeating how great Napoleon is, and how he prevents tragedies

**Hyperbole**
- Exaggerating what actually happened and Napoleon's role

"Snowball was Jones's agent from the very beginning—yes, and from long before the Rebellion was ever thought of."

**Emotional Appeal**
- Betrayed and spied on supposedly

**Repetition**
- Repeating the idea of Jones and how life was before the Rebellion
The End :)